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IEEE-USA InSight is a free online newsletter featuring timely and informative articles, essays and opinion pieces on the career and public policy issues affecting the careers and lives of U.S. IEEE members, as well as the issues shaping the modern technology professional’s workplace. **ARTICLE SUBMISSIONS ARE WELCOME IN FOUR CATEGORIES:**

**CAREERS**
Topics include: tips for conducting a successful job search, communicating effectively, negotiating salary, building management skills, gauging and maximizing individual or team performance, effectively utilizing social media, networking for success, strengthening career skills, the benefits of professional licensure, patent and trademark protections, innovation and entrepreneurship, and successful business practices.

**PUBLIC POLICY**
Topics include: high-skills immigration, patent reform, research and development in the federal budget, comprehensive energy policy, communications policy, cybersecurity and privacy, U.S. innovation and competitiveness, and ensuring a top-notch technology workforce to ensure prosperity and security in the United States.

**INFOCUS**
IEEE-USA InSight includes articles on IEEE-USA’s core activities, products & services and events, including recurring columns on volunteer leaders, reviews of new IEEE-USA eBooks, IEEE-USA’s government relations activities, the student’s voice, young professional activities, new products and services, conferences and events, webinars, and other relevant topics.

**VIEWS**
Informed opinions and editorials are invited from thought leaders within and outside IEEE on topics that are affecting the lives and livelihoods of U.S. technical professionals.

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